

MALENADU MELA



**FACULTY PROFILE**

Name	Designation	Qualification	Experience (Yrs)
Dr. C. Srikant	Professor & Director	B.Sc., M.B.A., Ph.D.	25
Dr. Santhosha	Asso. Professor	M.B.A., Ph.D.	17
Mrs.C.K. Anuradha	Asst. Prof. & Student Counsellor	M.A. (Psy)	25
Dr. P.S. Subhadra	Asst. Professor	MBA, MA(Eng), MA(San) Ph.D.	20
Dr. Vikrama D K	Asst. Professor	B.E., M.B.A., M.Com, M. Phil., K-SLET, Ph.D	16
Dr. B.V. Srinivasa Murthy	Asst. Professor	M.A. (Eco), MBA, M. Phil. Ph.D	20
Dr. Vikram V.	Asst. Professor	M.B.A., K-SLET, Ph.D.	17
Mr. Praveen Kumar B H	Asst. Professor	MBA, M.Com (Pursuing Ph.D)	06
Dr. G P Nagesh	Asst. Professor	MBA, M.Com, PGDMM, K SET, Ph.D.	17
Dr. Harsha C Mathad	Asst. Professor	MBA, M Phil	10



UTTANA-2022



Training



Meritorious Award



National Education Society®

**JNN COLLEGE OF ENGG., SHIVAMOGGA**



(Approved by AICTE, New Delhi, Certified by UGC 2f & 12B, Accredited by NAAC -B, NBA Accredited Branches : UG - ECE, CSE, CV, ME, ISE, EEE & TCE, Recognized by Govt. of Karnataka and Affiliated to VTU, Belagavi)

**DEPT. OF MANAGEMENT STUDIES**



**MBA**  
ADMISSION - 2022-23



*Moulding Careers with Character & Competence*

**For Admission Details:**  
 Dr. Srinivas Murthy B.V.  
 Asst. Professor & Admission Co-ordinator  
 9449623581  
 08182-276707, 08, 09, Ext 970  
 Dr. C. Srikant  
 Professor & Director MBA  
 9886748944  
 jnncemba@jnnc.ac.in



Scan for College Website



Scan for Dept. Information

**DR. K. NAGENDRA PRASAD** Principal, JNNCE  
**Dr. C. SRIKANT** Professor & Director MBA





### NATIONAL EDUCATION SOCIETY® (NES)

Established in 1946 by Freedom fighters and Philanthropists of high repute presently runs 35+ institutions, from primary to PG, in a wide range of disciplines such as Engineering, Science, Pharmacy, Commerce, Humanities, Education, Law, Business Administration, Physical Education and Applied Sciences.

### JNN COLLEGE OF ENGG. (JNNCE)

A premier institute in Malnad region offering Technical and Management Education established in 1980. JNNCE is ranked as one of the top colleges in the country.

Outlook Magazine : 80th in India & 17th in Karnataka | India Today : 52th in India & 12th in Karnataka

The Week : 50th in India & 13 th in Karnataka



### DEPARTMENT OF MANAGEMENT STUDIES

Dept. of Management Studies offers Master of Business Administration course affiliated to VTU, recognised by AICTE. Department emphasises on Building Competence and Character; Focus on 100% Results, Personal and Professional Skill Development, Employability & Placement.

STREAMS OFFERED : Marketing | Finance | HR

### VISION

To develop the department as a premier management institution that contributes to the development of business and society.

### MISSION

Bridge the gap between theory and practice in the knowledge economy through meaningful partnerships with business, academia, government and social sector. Develop competent, responsible and ethical business professionals and entrepreneurs through a culture of excellence in teaching, research, training and consulting.

### ABOUT THE DEPARTMENT

Started in 1996; 26 years of academic excellence.

24 Batches (more than 1300 students) successfully passed out.

Offers two-year, full-time, AICTE-approved MBA Course affiliated to VTU.

Core faculty (numbering 10) with excellent academic & research credentials and rich

Lush Green Environment, with an exclusive, spacious and well-furnished academic block, auditorium, amphitheatre and classrooms.

industry experience, with Avg. Exp: 16 years (8 with Doctorates).

Well-furnished Classrooms & Auditorium.

One of the Largest Libraries amongst university-affiliated Management Institutes in Karnataka having 11000 volumes, 1000+ back volumes and 25+ Indian and foreign journals & periodicals.

Well-equipped Computer Centre with free internet facility.

Recognized by VTU as a Research Centre to offer Ph.D.

Has so far bagged 10 University Ranks.

Best infrastructural facilities & services like Hostel, Student Amenities, Sports, Canteen.

### TRAINING

- \* Rigorous & rewarding training in conceptual & practical aspects of business administration.
- \* Seminars, GD, Interview & other Soft Skills.
- \* Market & field surveys, business plans etc.

### PLACEMENT

- \* Campus Placement of more than 84 students of 2021-22 batch.
- \* Highest Salary Package offered during 2022 : Rs.10.00 Lakhs per annum.
- \* Strong Network of Alumni working in reputed companies in India and abroad

### MBA Course

Two-year, full-time, AICTE-approved MBA Course affiliated to VTU spread over 4 semesters.

### ELIGIBILITY

50% Aggregate in any Bachelors degree (45% for SC/ST/Cat.1)

- Intake : 120 Seats
- Government Quota - 60 Seats
- Management Quota - 60 Seats

### Government Quota

- To be filled through PG CET being conducted by KEA
- Final year students are eligible to write the test
- Ranking is based on performance in PG CET only
- Centralized, online counselling is undertaken by KEA for selection of colleges
- For more details, please visit: <http://kea.kar.nic.in>

### Management Quota

- To be filled through K-MAT being conducted by KPPGCA, Bangalore
- Applications to be obtained from & submitted to KPPGCA
- Final year students also are eligible to write the test
- Result in Percentiles, based on performance in K-MAT only
- No Centralized counseling; Candidates to approach colleges of their choice, after obtaining KMAT result
- For more details, please visit: [www.kmatindia.com](http://www.kmatindia.com)
- PG CET/CMAT/MAT Scores are also considered for admission
- Registration for seats undertaken, at the sole discretion of the College Management, provided the candidate possesses 60%+ in aggregate in all semesters of qualifying exam & obtains PG CET/CMAT/MAT/KMAT Ranking and pays fee deposit as fixed by the management

### OUR TOP RECRUITERS

